

# Omar SOLIMAN



## PROFILE

Dynamic professional with a keen focus on technology and business innovation, excelling in environments that demand creativity and strategic thinking. Skilled in leading diverse projects, from environmental initiatives to tech development, with a strong track record in driving business growth and embracing challenges.

## CONTACT DETAILS

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## PERSONAL INFORMATION

Citizenship: **Egypt**  
Location: **Dubai, UAE**  
Languages: **English** (Fluent),  
**Arabic** (Native), **Hindi** (Beginner)

## SKILLS

- Python, SQL, Javascript
- Adobe Photoshop, Premiere Pro, Illustrator
- MS Word, Excel, PowerPoint
- Leadership, sales, communication and team collaboration

## HOBBIES

- Kayaking, Football, AR, Martial Arts, Reading

## EXPERIENCE

**BUSINESS DEVELOPMENT MANAGER at Medcytes (Dubai). 2022–pres.**  
◊ Leading business development and marketing campaigns, achieving a 61% increase in market reach. Managing sales with pharmaceutical giants like Pfizer and Sanofi, contributing to a 30% increase in B2B sales. Overseeing advisory boards, and patient-centric app and website development, successfully releasing 2 patient-centric applications.

**GAME DEVELOPER INTERN at STEMA (Dubai). 2022–2022**  
◊ Contributed to the development of two 2D Unity games and assisted in a collaborative project for a 3D game, both of which saw a completion rate of 100% within project timelines.

**MARKETING DIRECTOR at Sacre Relic (Montreal). 2021–2021**  
◊ Directed and produced successful marketing campaigns for an e-commerce clothing brand, achieving a 100% sell-out of inventory within the first month of campaign launch.

**CONTENT HEAD at Ibrahim Business Coaching (Remote). 2020–2021**  
◊ Led content production and innovative marketing initiatives, enhancing brand presence and achieving a 120% increase in online engagement and an increase in course sign-ups.

**MARKETING CONSULTANT at The Smash Room (Dubai). 2020–2020**  
◊ Developed and executed strategic marketing initiatives, contributing to brand growth and increasing customer engagement by 60% and contributing to a 20% revenue growth.

**CONSULTANT at Smart Labour (Dubai). 2020–2020**  
◊ Provided consultancy for a social mission application aimed at educating and engaging blue-collar workers.

**FOUNDER AND TEAM LEADER at Creative Agency (Global). 2019–2021**  
◊ Launched and grew a creative agency, leading a team of three and a pool of freelancers, resulting in a significant increase in annual revenue. Led multidisciplinary projects including Photography, 3D and AR campaigns, web projects, enhancing client brand visibility by up to 50%.

**BUSINESS DEVELOPMENT INTERN at Skrambler (UAE). 2019–2020**  
◊ Led marketing initiatives and events, conducted sales meetings for vendor sign-ups, and contributed to website development and design.

**FREELANCE PHOTOGRAPHER at Self-Employed (UAE). 2018–2019**  
◊ Executed over 30+ personal, brand, and event photoshoots, showcasing versatility and creativity in photography.

**ENVIRONMENTAL INITIATIVES LEADER at BEEAH Group (UAE). 2016–2017**  
◊ Led a team of students in environmental initiatives across Sharjah, Abu Dhabi, and Dubai, promoting sustainability and awareness.

## EDUCATION

**BACHELOR'S DEGREE IN COMPUTER SCIENCE, SPECIALIZATION IN ARTIFICIAL INTELLIGENCE. The British University in Dubai. 2019–2023**  
◊ Acquired skills in Machine Learning, AI, Data Analysis, Algorithm Design, Neural Networks, and AR, using tools like Tableau.

**DEEP LEARNING IN HEALTHCARE University of Glasgow. 2020–2021**  
◊ Focused on EHR analysis and clinical decision support. Online program completed during COVID lockdown.

**HIGH SCHOOL. Wesgreen International School. 2005–2019**  
◊ IGCSE, A levels 3A\* 4A's